

The Purpose360 Podcast, operated by Matchfire Co. ("Purpose360," "we," "us," or "our") is a regular podcast focusing on discussing, teaching, and featuring people that People are focusing their talent, minds, hearts, and dollars on companies with a social purpose - organization that matter to them, not just marketing at them. Business success means demonstrating an authentic commitment to making the world better by putting values, character, and people first. We care about your privacy and have created this privacy policy (this "Privacy Policy") to help you understand how we collect, use and share your personal information.

This privacy policy applies to the visitors and users that visit and use our website (collectively, our "Users", "Visitors", or "you").

The Information You Provide

Information that you submit about yourself may be used by Purpose360 to provide you requested services such as a newsletter, communicate with you about Purpose360 events, improve your online experience, or support our continuing efforts to offer you the information and services you want most. We may collect Personal Information (information that can be used to identify you as an individual) such as your name, email, company, or telephone through the use and submission of voluntary web forms that you fill out.

The Information We Collect

1. Information From Your Activity. Information that we or our third-party technology providers and partners may automatically collect when you visit, access, and/or use our website (the "Website") include your IP address; referring URL; time stamp; browser type and language; operating system; screen height; screen width; color depth; whether your computer is Java enabled; Internet connection type; whether or not your browser accepts cookies; pages viewed on the Website; actions taken on the Website and any other information your browser provides. Collecting this type of information helps us understand, improve, and optimize your experience.

2. From Cookies and JavaScript Tags. We may collect Information using “cookie” technology and JavaScript tags. Cookies are small packets of data that a website stores on your computer’s hard drive so that your computer will “remember” information about your visit. We may use both session cookies (which expire once you close your web browser) and persistent cookies (which stay on your computer until you delete them) to help us collect Information and to enhance your experience using the Websites. If you do not want us to place a cookie on your hard drive, you may be able to turn that feature off on your computer. Please consult your Internet browser’s documentation for information on how to do this and how to delete persistent cookies. However, if you decide not to accept cookies from us, the Websites may not function properly. We may use JavaScript tags to trigger a sequence of events that includes viewing a first-party cookie (or setting that cookie if it does not already exist) and to help us tailor, analyze, manage, report, and optimize your experience on the Website.

How We Use and Share the Information

We may use information about you for various purposes, including to: Provide, maintain and improve our website; Respond to your comments, questions and requests; Communicate with you about products, services, and events offered by Purpose360 and others, and provide news and information we think will be of interest to you; Monitor and analyze trends, usage and activities in connection with our websites; Link or combine with information we get from others to help understand your needs and provide you with better service. For example:

- When we receive your email address and/or other personal identifiers, we will analyze such data to allow Purpose360, our Clients and/or their service providers send you emails relevant to your usage, reply to your questions, and provide relevant support. We may employ other companies and individuals to perform functions on our behalf. Examples may include providing technical assistance and customer service. These other companies will have access to the Information only as necessary to perform their functions and to the extent permitted by law.
- Our technical staff may require periodic access to Information to monitor system performance and network capacity, test and fix systems, and develop and implement upgrades to systems.
- In an ongoing effort to better understand visitors to the Website, we may analyze the Information in aggregate form in order to operate, maintain, manage, and improve the

Website and/or our products and services. This aggregate information does not identify you personally.

- We may share some or all of your Information with any of our parent companies, subsidiaries, joint ventures, or other companies under common control with us.
- As we develop our businesses, we might sell or buy businesses or assets. In the event of a corporate sale, merger, reorganization, sale of assets, dissolution, or similar event, the Information may be part of the transferred assets.
- To the extent permitted by law, we may also disclose the Information: (i) when required by law, court order, or other government or law enforcement authority or regulatory agency; or (ii) whenever we believe that disclosing such Information is necessary or advisable, for example, to protect the rights, property, or safety of Purpose360 or others.

How We Protect the Information

We take commercially reasonable steps to protect the Information from loss, misuse, and unauthorized access, disclosure, alteration, or destruction. Please understand, however, that no security system is impenetrable. We cannot guarantee the security of our databases, nor can we guarantee that the Information that you supply will not be intercepted while being transmitted to and from us over the Internet.

Children

Purpose360 is not directed at children under the age of 13, and they may not submit information or otherwise use Purpose360.

Changes to This Platform Privacy Policy

This Platform Privacy Policy is effective as of the date stated at the top of this Platform Privacy Policy. We may change this Platform Privacy Policy from time to time. By accessing and/or using the Websites after we make any such changes to this Platform Privacy Policy, you are deemed to have accepted such changes. Please be aware that, to the extent permitted by applicable law, our use of the Information is governed by the Platform Privacy Policy in effect at the time we collect the Information. Please refer back to this Platform Privacy Policy on a regular basis.

Your Access to and Control Over Information

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address below to:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any personal identifiable data we have about you.
- Express any concern you have about our use of your data.

How to Contact Us

If you have questions about this Platform Privacy Policy, please contact Purpose360 via e-mail: Purpose360@matchfire.com.